



ENERGY NOTES



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In the business of your business

We've increased reliability for our business customers by 28 percent

At FPL, we're changing the current. That means we're continuously investing in our system to make sure your lights stay on, your equipment is running and your doors are open. And it's working. Over the last three years, we've improved service reliability for our business customers by 28 percent.

We're not stopping there. We're investing more than \$200 million this year alone to make the electric grid even stronger. We're working day and night to make sure your business gets electric service that's among the most reliable and affordable in the nation. See how we're changing the current at www.FPL.com/ChangingTheCurrent.



Protect your business from lightning effects

Your business counts on reliable electric service. That's why engineers at FPL's Lightning Lab conduct ongoing research and analysis to find ways to prevent lightning from causing flickers and outages, or damaging the equipment that brings electricity to your business.

This work, all part of our ongoing commitment to providing reliability that's among the best in the nation, is especially important here in Florida – the lightning capital of the nation.

You can also take steps to protect your business from the effects of weather-related outages:

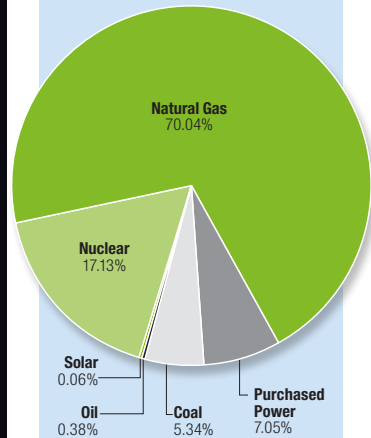
1. Regularly save and back up important data.
2. Use surge protectors for all sensitive equipment.
3. Have an uninterruptible power supply, or UPS, on hand.

Visit www.FPL.com/lightninglab to learn more about protecting your business and to see inside our Lightning Lab.

Did you know?

We use mostly clean, American-produced fuel sources to generate the electricity you use to power your business. Our fuel choices also help us keep your electric bill among the lowest in the state.

Fuel mix & purchased power



Sources of electricity generation for the 12 months that ended on May 31, 2013

Efficiency update cuts store's energy use by 17 percent

Known for home furnishings, El Dorado Furniture is also a leader in energy efficiency. When the company renovated its 23,220-square-foot Plantation store, it implemented proven energy-saving improvements already in place at its other locations throughout South Florida. A combination of new efficiency solutions enabled the store to realize a 17 percent reduction in its monthly energy consumption and annual savings of \$14,900.

One major factor in El Dorado's savings is its energy recovery ventilation, or ERV, system. ERV reduces the cost of air conditioning by up to 10 percent annually while improving indoor air quality. It works by reusing energy from exhaust air exiting the building to pre-cool outdoor air before that air is drawn inside by the A/C. This process lessens the cooling workload by about 20 percent and reduces indoor humidity.

Considering installing an ERV system at your business? FPL offers incentives that can make upgrading to an ERV even more profitable. Visit www.FPL.com/erv to learn how much your business could save.

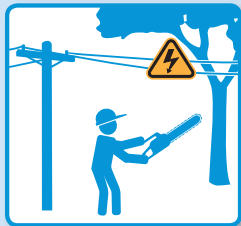
Your opinion matters to us

We care about what's important to you and your business. That's why we'd like you to consider joining our FPL Power Panel. As a panel member, you'll be included in discussions about issues you care about and your insights will influence decisions about:

- » Special programs
- » Product offerings
- » Advertising
- » Web designs

Your responses will always be anonymous and your personal information will be kept strictly confidential. Also, we'll never use your information to try to sell you anything. Interested in joining? Visit www.FPLpowerpanel.com/joinnow today.

Free safety information and training for your business



Your employees' safety is important to you, and it's important to us. That's why we offer free safety-related information and training to help you and your employees stay a safe distance from power lines. You can reduce insurance premiums and control injury-related costs by learning and teaching important safety rules. This includes knowing how to:

- » Avoid injuries when using ladders, cranes and other equipment; or doing work that involves digging.
- » Adhere to the latest OSHA regulations.

Failure to work safely around power lines can be fatal. Visit www.FPL.com/safety6 to order our free safety kit, including training brochures and videos, in English or Spanish. While you're there, you can also request a workplace safety training presentation.

Energy Answers



Visit www.FPL.com/bizenergyanswers to submit energy-related questions about your business.

Q Please explain the various federal, state and FPL financial incentives available when air conditioning equipment is replaced by more energy-efficient equipment.

— Joe D., West Palm Beach

A If you're thinking of upgrading your old cooling system to a more efficient one or installing a system in a new facility, there are several ways you can save.

First, you may be eligible for incentives from FPL. While rebate amounts vary with the equipment type, size and efficiency level of the system; the following units may qualify:

- » Air, water and evaporative-cooled air conditioners and heat pumps
- » Room unit air conditioners and heat pumps
- » Water source, groundwater source and ground source heat pumps
- » Package terminal air conditioners or heat pump systems
- » Units that exceed the Florida Building Code by at least 7 percent

Visit www.FPL.com/bizcrebates to learn more about incentives available from FPL. Federal tax deductions may also be available for systems placed in service by Dec. 31, 2013. To learn about federal or state incentives that may be available to you, please read our blog on this topic at www.FPL.com/bizenergyanswers.

Energy independence is now closer than ever



We demolished our 1960s-era Port Everglades Power Plant last month to pave the way for a clean energy center that will run on 35 percent less fuel and use low-cost American natural gas. You can watch the demolition and learn how it will help to keep your bill low for years to come. Just visit www.FPL.com/watchdemo or scan this QR code with your smart device.



Learn new ways to save for your business

Do you have one of these conferences or trade shows on your calendar? Stop by to see us at our FPL booth and learn ways to save energy and money for your business.

- » Florida Health Care Association: Hollywood, Aug. 5 – 8
- » Florida League of Cities: Orlando, Aug. 15 – 17
- » Florida Restaurant & Lodging Association: Orlando, Sept. 22 – 24

We can also come to you! Just visit www.FPL.com/scheduleBEE for a free energy evaluation at your business with one of our energy experts.



Graph for illustrative purposes only

Say goodbye to summer bill fluctuations

With summer in full swing, FPL Budget Billing® makes it easier to manage your monthly business expenses. While not a savings plan, this program evens out your annual energy costs so you pay approximately the same amount each month. Visit www.FPL.com/busbb to enroll in this free bill-management program today.